

# Food Flavor Analysis/ Hedonic Scale



Analysis	Ask	Sample 1	Sample 2	Sample 3	Sample 4	Sample 5
Main Flavor Sensed	What does it taste like?					
Aroma Sensed	What do you smell?					
Flavor Intensity Scale (1-10)	How intense is the flavor?					
Acidity or Sourness Scale (1-10)	How sour, tangy, or acidic is it?					
Sweetness (1-10)	How sweet is it?					
Saltiness (1-10)	How salty is it?					
Bitterness (1-10)	How bitter is it?					
Chemical or Unpleasant Aftertaste (1-10)	Does it have an aftertaste? What kind?					
Hedonic Scale	Ask	Sample 1	Sample 2	Sample 3	Sample 4	Sample 5
Flavor	What did you like or dislike about the FLAVOR?					
Intensity	What did you like or dislike about the INTENSITY?					
Texture	What did you like or dislike about the TEXTURE?					
Aroma	What did you like or dislike about the AROMA?					
Hedonic Scale: On a scale of 1 to 10 with 1 being "Dislike very much" and 10 being "Loved it! give me some more," how much did you enjoy the sample?						

